



**COMBINED MEDIA & PRODUCTION BENEFITS FOR
TRIPLE CROWN AFFAIR AT LONE STAR PARK & TASTE OF NORTHEAST
DIAMOND – \$30,000+**

TRIPLE CROWN AFFAIR

- ▶ Logo on invitations as the Diamond Media Sponsor
- ▶ One page ad in the event program
- ▶ Quote & photo from CEO to be printed in program
- ▶ CEO to be introduced at the event
- ▶ Name and logo on all table tent cards
- ▶ Listed as Diamond Media Sponsor in Event pre and post publicity
- ▶ Logo in event program
- ▶ Recognition in press releases
- ▶ Logo in 12 newsletters – 4,000 monthly digital distribution
- ▶ Two tables of ten at the event with prominent seating
- ▶ Race named for company in Lone Star Park program
- ▶ Photo taken with winning horse & jockey for your race

TASTE OF NORTHEAST

- ▶ Prominent logo position in publicity ads
- ▶ Prominent logo position on all flyers
- ▶ Sponsor provided banner (up to 5 x 20) prominently displayed
- ▶ Prominent logo on Taste event banner
- ▶ CEO to be introduced at the event
- ▶ Logo on all table tents in participating restaurants
- ▶ Recognition in press releases
- ▶ Prominent hyperlinked sponsor logo from Arts Council website for 1 year
- ▶ Prominent logo on Taste t-shirts
- ▶ Prominent logo on Taste posters
- ▶ 25 tickets to the event
- ▶ 1 exhibit booth (10 x 10) at location chosen by sponsor