



**COMBINED SPONSOR BENEFITS FOR
TRIPLE CROWN AFFAIR AT LONE STAR PARK & TASTE OF NORTHEAST
GOLD – \$10,000 (A \$2,500 Savings)**

TRIPLE CROWN AFFAIR

- ▶ One page ad in the event program
- ▶ Quote & photo from CEO to be printed in program
- ▶ CEO to be introduced at the event
- ▶ Name and logo on all table tent cards
- ▶ Listed as Platinum Sponsor in Event pre and post publicity
- ▶ Logo in event program
- ▶ Recognition in press releases
- ▶ Logo in 12 newsletters – 4,000 monthly digital distribution
- ▶ Two tables of ten at the event with prominent seating
- ▶ Race named for company in Lone Star Park program
- ▶ Photo taken with winning horse & jockey for your race

TASTE OF NORTHEAST

- ▶ Logo in publicity ads
- ▶ Logo on all flyers
- ▶ Sponsor provided banner (up to 3 x 10) displayed
- ▶ Logo on Taste event banner
- ▶ Logo in Arts council newsletter/calendar e-blast for 6 months – 4,000 digitally distribution per month
- ▶ Hyperlinked sponsor logo from Arts Council website for 6 months
- ▶ Logo on Taste t-shirts
- ▶ Logo on Taste posters
- ▶ Recognition in press releases
- ▶ 15 tickets to the event
- ▶ 1 exhibit booth (10 x 10)