



**COMBINED SPONSOR BENEFITS FOR  
TRIPLE CROWN AFFAIR AT LONE STAR PARK & TASTE OF NORTHEAST  
SILVER – \$8,000 (A \$2,000 Savings)**

**TRIPLE CROWN AFFAIR**

- ▶ Logo and ¼ page black and white ad in program
- ▶ Listed in event pre and post publicity
- ▶ Name on table at event
- ▶ Recognition in press releases
- ▶ Listing in 3 newsletters – 4,000 monthly digital distribution
- ▶ One table of ten at the event

**TASTE OF NORTHEAST**

- ▶ 1 exhibit booth (10 x 10)
- ▶ Name listed in publicity ads
- ▶ Name listed on all flyers
- ▶ Name on Taste event banner
- ▶ Logo on website for 3 months
- ▶ Name on Taste t-shirt
- ▶ Name listed on Taste posters
- ▶ 8 tickets to the event