



Arts Council Northeast invites your support for our annual fundraising event - the **TRIPLE CROWN AFFAIR at LONE STAR PARK** on Saturday, May 2, 2015. We'll be in Grand Prairie, Texas, from 2:30 - 7:00 p.m. to watch "The Run for the Roses" – the Kentucky Derby, and it will be a great opportunity to **promote your business while supporting a good cause.**

The event will be in the private Alysheba Ballroom, where attendees will watch the live races from the large terrace and cheer on their favorites as they cross the finish line! The Kentucky Derby will be simulcast live on the televisions in the ballroom. Guests will enjoy complimentary valet parking, a fabulous buffet, and an open bar. Live and silent auctions, along with a Derby hat contest, will add to the fun.

With a vision of access to the arts for all, our mission is to provide artistic, cultural and educational opportunities to improve the quality of life in our communities. You can help us in our mission by **becoming a sponsor** for this event. Proceeds will support our ongoing arts programs, such as 80-plus FREE MasterWorks Concerts, after-school arts education classes, and grants to local arts organizations and projects. In partnership with the Texas Commission on the Arts, Arts Council Northeast has given over \$1.4 million in grants to various entities to support the arts in our communities. During the past summer, 401 children participated in our Summer Arts College including a session at GRACE and two at the Community Enrichment Center. We were able to offer 383 full and/or partial scholarships, so once again, *no child was turned away.*

Our Sponsor Packet is enclosed; please complete the Sponsor Commitment Form indicating which level you have selected and e-mail or mail it to the address below. *We need your response as soon as possible to ensure recognition as a sponsor in our ads and promotion.* Call or e-mail me with any questions.

Arts Council Northeast is a 501(c)(3) not-for-profit organization. We look forward to your participation and thank you for your generosity.

Very truly yours,

A handwritten signature in black ink that reads "Lee Koch". The signature is fluid and cursive, with the first name "Lee" being more prominent than the last name "Koch".

Lee Koch – MA, CFRE
President
Arts Council Northeast
817.283.3406

lkoch@artscouncilnortheast.org

P. O. Box 210816
Bedford, TX 76095-7816

www.artscounilnortheast.org



TRIPLE CROWN AFFAIR AT LONE STAR PARK SPONSOR BENEFITS

SECRETARIAT \$10,000

- Logo on invitations as the Secretariat Sponsor
- One page ad in the event program
- Quote & photo from CEO to be printed in program
- CEO to be introduced at the event
- Name and logo on all table tent cards
- Listed as Title Sponsor in Event pre and post publicity
- Logo in event program
- Recognition in press releases
- Logo in 12 newsletters – 4,000 monthly digital distribution
- Two tables of ten at the event with prominent seating
- Race named for company in Lone Star Park program
- Photo taken with winning horse & jockey for your race

SIR BARTON \$7,500

- Logo on invitations
- One half page ad in the event program
- Quote from CEO to be printed in event program
- Listed in event pre and post publicity
- Name on table at event
- Recognition in press releases
- Logo in 6 newsletters – 4,000 monthly digital distribution
- One table of ten at the event with preferential seating
- Race named for company in Lone Star Park program
- Photo taken with winning horse & jockey for your race

WAR ADMIRAL \$5,000

- Logo and 1/4 page black and white ad in program
- Listed in event pre and post publicity
- Name on table at event
- Recognition in press releases
- Listing in 3 newsletters – 4,000 monthly digital distribution
- One table of ten at the event

SEATTLE SLEW \$2,500

- Name in program
- Listed in event pre and post publicity
- Name on table at event
- Listing in 1 newsletter – 4,000 monthly digital distribution
- One table of ten at the event



Triple Crown Affair at Lone Star Park Sponsor Commitment Form

Please provide your business/sponsor name as you wish it to appear in publications:

Sponsor/Business Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____

Phone: _____ Fax: _____

Email _____ Website _____

Please indicate your sponsorship commitment level:

- | | | |
|--------------------------|--------------|----------|
| <input type="checkbox"/> | Secretariat | \$10,000 |
| <input type="checkbox"/> | Sir Barton | \$ 7,500 |
| <input type="checkbox"/> | War Admiral | \$ 5,000 |
| <input type="checkbox"/> | Seattle Slew | \$ 2,500 |

Please indicate your payment arrangements:

Tables are assigned on a first come, first serve based on when payment is received.

- Payment Enclosed
- Credit Card MC/Visa/Amex _____
Type of Card Number Exp. Date
- _____
 Card Holder
- _____
 Card Holder Signature
- Send invoice: _____
Attn: Address:

Mail, enclose, or e-mail camera-ready logo to:

Arts Council Northeast
 P.O. Box 210816
 Bedford, TX 76095
 lkoch@artscouncilnortheast.org
 Phone 817.283.3406

Payment may be mailed to:

Arts Council Northeast
 P.O. Box 210816
 Bedford, TX 76095

Contact: Lee Koch - President – Arts Council Northeast

Signature: _____ Date: _____

Arts Council Northeast is a 501(c)(3) organization tax #75-1586473
 Sponsorships are tax-deductible except for the value of \$1000 per table received in exchange for your sponsorship.

Thank you for supporting our mission!